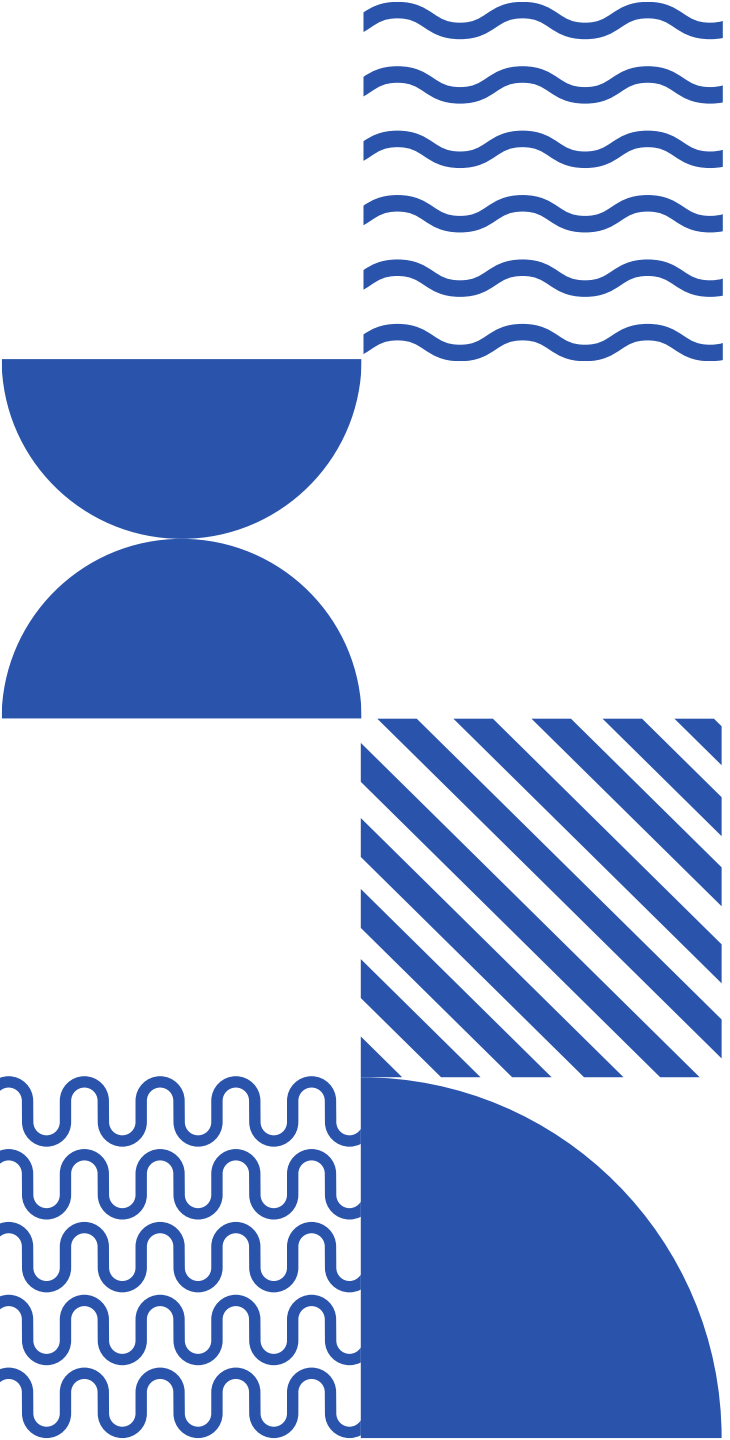


tenerife!
awakens emotions.

What's new
in Tenerife?



BIOSPHERE



UPDATING OF TOURISM SECTOR

Below you can find an update on the openings from companies across Tenerife's tourism sector.

WHAT'S NEW IN TENERIFE?

New opening and Re-opening

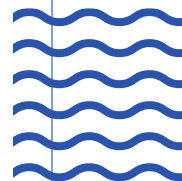
WHAT'S NEW IN TENERIFE?

NEW OPENING 2023!

Sholeo Beach Lodges

A new concept of hotel set up by Canarian Hospitality that has opened its doors at the end of 2023. With a total of 143 rooms of which 25 are lofts with a comfortable capacity for four people in each loft. This new establishment also has a food area under the 'Fast but Good' concept of sustainable cuisine, an area for remote working and an open-air meeting zone designed to promote socialising.

www.sholeolosgigantes.com/en/



NEW OPENING 2023!

Tivoli La Caleta

The first Tivoli establishment to open in Spain, located in La Caleta de Adeje. This hotel fits in perfectly with the surrounding nature and offers its guests a unique holiday in an exclusive location boasting 280 rooms, of which 20 are suites. It also has three offers of cuisine designed by Chef Olivier, a beach club to dine by the sea, four swimming pools and areas such as the luxury Spa Anantara to relax, a gym to stay active, along with its padel and tennis courts. It also offers ten meeting rooms and modern spaces to hold any type of celebration or function.

www.tivolihotels.com/en



WHAT'S NEW IN TENERIFE?

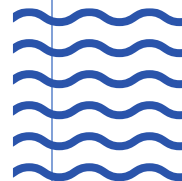
RENOVATED IN 2023!

Hotel Meliá Jardines del Teide

Meliá Jardines del Teide has renovated all its facilities in 2023. This includes its restaurants, bars, rooms, reception, lobby area and main swimming pool, along with the new Wellness Center. It also has a new exciting offer of cuisine.

This 'adults only' hotel enjoys an excellent location in south Tenerife and modern installations that mark a new standard in luxury and comfort on the island.

www.melia.com



RENOVATED IN 2023!

Botanic hotel & The Oriental Spa Garden

Hotel Botánico in Puerto de la Cruz recently underwent a refurbishment, and now boasts brand new, state of the art facilities. Its fresh new look presents luxury yet corporate image, in which natural light and design play a special role.

In 2023 they have renovated the Superior Double rooms, spanning 38 square meters of timeless elegance. These spacious rooms feature a private terrace, separate dressing room, and a modern Italian marble bathroom.

www.hotelbotanico.com/en/



WHAT'S NEW IN TENERIFE?

RENOVATED IN 2023!

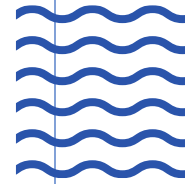
Hotel AF Valle Orotava

This four-star hotel, located in Puerto de la Cruz, is the former Elegance Dania Park hotel and belongs to the same property as the Marquesa hotel.

Completely renovated, it has 433 beds and 213 rooms. It has integrated state-of-the-art home automation in all of them.

It has a restaurant offering both à la carte and buffet options. Among the spaces it offers, its rooftop stands out, an outdoor terrace with snack and cocktail service.

www.hotelfalvalleorotava.com



RENOVATED IN 2023!

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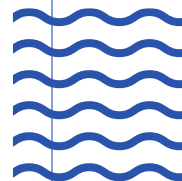
WHAT'S NEW IN TENERIFE?

RE OPENING 2023!

Atlantic Hills Hotel & Spa

Located in Taoro Park, the Atlantic Hills opens its doors in a hotel that was renovated on the site of a 19th Century English country house, which has been fully redesigned. It has modern, comfortable rooms, a main swimming pool (heated in the winter), an infinity whirlpool with views over the city and a serenity pool for CLUB clients.

www.atlantic-hills.es/



RE OPENING 2024!

Hotel Atlantic El Tope

El Tope is an emblematic hotel that will be fully renovated and redesigned by Summer 2024. Located close to the centre in an enclave whose situation on a promontory allows visitors to enjoy privileged views of the ocean, the city and El Teide volcano. Its recent acquisition by Macaronesian Hotels & Resorts and its reform have turned it into an ideal venue for family tourism in Puerto de la Cruz.

www.atlantic-eltope.com/



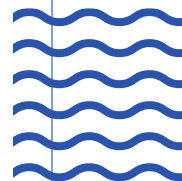
WHAT'S NEW IN TENERIFE?

RE OPENING 2023!

Sir Anthony Hotel

After months of renovation work, Hotel Sir Anthony reopens its doors with an offer focused on personalising the guest's experience. The new establishment has fully renovated rooms, some with their own private pool, a different offer of cuisine and a firm commitment to sustainable management.

www.siranthonyhotel.com/en/



RE OPENING 2024!

Mediterranean Palace

Undergoing a complete overhaul, it is scheduled to reopen at 2024. That will be followed by Cleopatra Palace and thus complete the comprehensive reform of the three complexes with a quality offer to its guests in a privileged setting alongside one of the best beaches in Tenerife.

<https://marenostrumresort.com/en/>



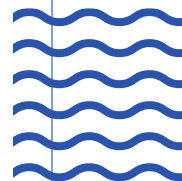
WHAT'S NEW IN TENERIFE?

NEW OPENING 2024!

Inside Tenerife Santa Cruz

The Meliá chain is finishing the construction work to open the Inside by Meliá hotel, located on one of the main arteries of Santa Cruz, where the Galerías Preciados and El Corte Inglés department stores were formerly situated. It is a nine-story building with 83 rooms, a small gym, an infinity pool with views of the entire city, and three dining spaces. One is at street level, offering modern and creative Latin American fusion cuisine, a space with snacks and cocktails and live jazz music.

www.melia.com



NEW OPENING 2024!

Royal Hideaway Corales Villas

The Royal Hideaway Corales Villas, a new establishment of the Tenerife brand, will open its doors this year, located alongside Costa Adeje golf course. This will include 61 two- or three-bed villas with their own private pool and 78 junior suites. It will also provide a diverse offer of cuisine, which includes an all-day dining restaurant.

www.barcelo.com



WHAT'S NEW IN TENERIFE?

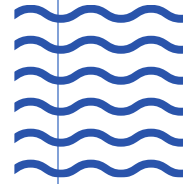
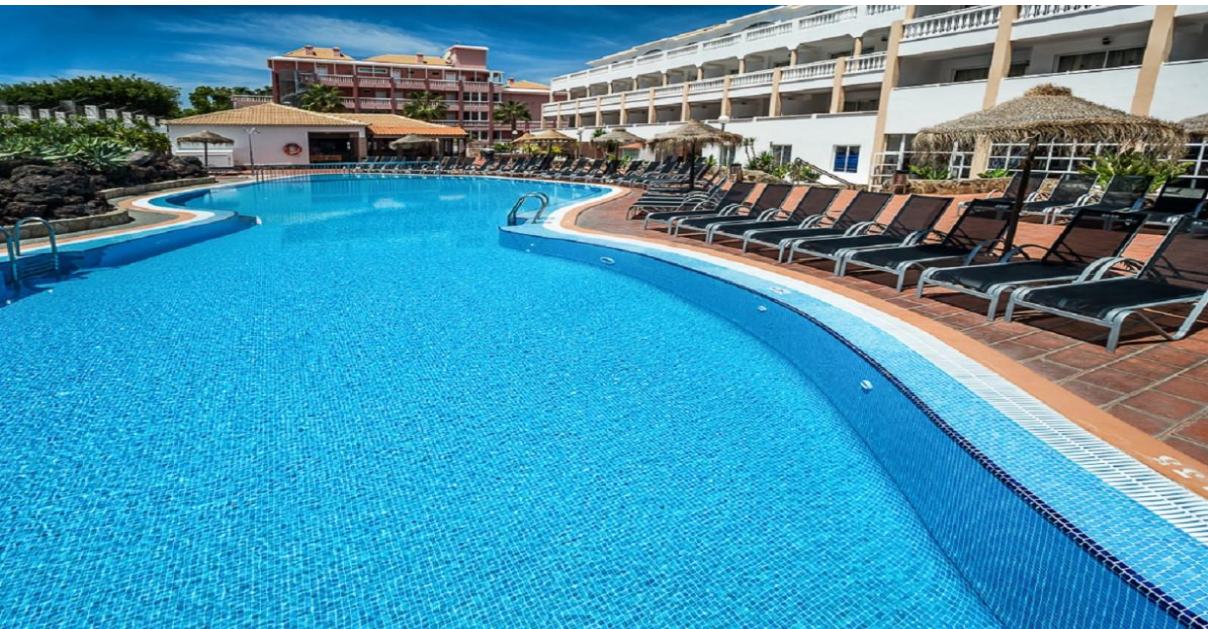
NEW OPENING 2024!

whala!tenerife

The Mallorcan hotel chain HM Hotels is venturing into the Canary Islands market with the opening of its new hotel, whala!tenerife, scheduled for next April. The new establishment will be located in Arona, 500 meters from Playa de las Américas, and will offer 193 rooms.

In this way, the hotel chain will continue its expansion process, entering new markets where it focuses on quality tourism, always guided by its distinctive hallmark that combines quality, innovation, and sustainability.

www.whalahotels.com



NEW OPENING 2024!

Silken Saaj Maar

The Silken Hotels chain continues its expansion with the incorporation of the Silken Saaj Maar hotel in Tenerife. This four-star superior adult-only boutique establishment will be located in Puerto de la Cruz, on the San Telmo promenade, and will boast an innovative bioclimatic architecture.

The building, as well as its 69 guest rooms, have been designed with suitability at the forefront; it is set to feature a swimming pool, spa, wellness area and gym. The hotel is expected to open by for the first quarter of 2024.

www.hoteles-silken.com



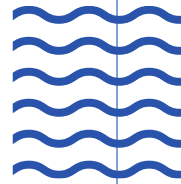
WHAT'S NEW IN TENERIFE?

COMING SOON

Gran Hotel Taoro

The Gran Hotel Taoro in Puerto de la Cruz, which ceased to accommodate guests in 1975 and remained closed as a hotel for 40 years but operated as a casino, will soon open its doors completely renovated. The renovation work began in January 2023 with the goal of modernizing the hotel to meet the necessary standards required by the luxury segment today while preserving the history and prestige of the building. The hotel, a cradle of luxury tourism in Spain, was chosen by members of royalty and visited by great figures of literature, art and science,.

www.granhoteltaoro.com



COMING SOON

AluaSoul Costa Adeje

The hotel chain Hyatt Hotels Corporation has announced its expansion plans. Among its projects, the opening of two hotels in Spain stands out, one of them located in Tenerife, which will strengthen its presence in the lifestyle segment.

The new hotel, owned by Stoneweg, is the AluaSoul Costa Adeje, located in the south of Tenerife. It will have 226 rooms and will be part of the Inclusive Collection, the world's largest portfolio of luxury all-inclusive resorts. The hotel will be ideal for travelers seeking fun and entertainment in the southern part of the island.

www.hyattinclusivecollection.com



WHAT'S NEW IN TENERIFE?

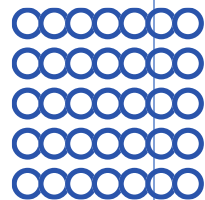
Unique experiences

tenerife!
awakens emotions.

Five Star Boat

Five Star Boat is a catamaran designed to introduce a new and chill-out concept, the Sea Club. It offers an exclusive opportunity to enjoy enticing moments in a unique setting. They provide the option to explore spectacular nature while indulging in a select culinary tasting, signature cocktails, or tailor-made activities for the customer.

www.fivestarboat.eu



Siam Park - Saifa

You can experience adrenaline coursing through you at the speed of light with Saifa. Having fun with its twists and turns is the main feature of the new attraction at Siam Park.

This slide, designed with the latest RocketBLAST technology, is bound to raise your heartbeat to the maximum. The best way to have fun and compete with friends in a slide race never seen before. Siam Park has just been recognized with the prestigious **Applause Award 2024**. This award adds to Siam Park's extensive list of achievements, as in 2024 it received, for the ninth time, the recognition as the **Traveller's Best of The Best by TripAdvisor** customers. Additionally, it has been honored twelve times with the **European Star Award for the Best Water Park in Europe** and has received three editions of the **Park World Excellence Award**.

www.siampark.net/attractions/adrenaline/saifa/

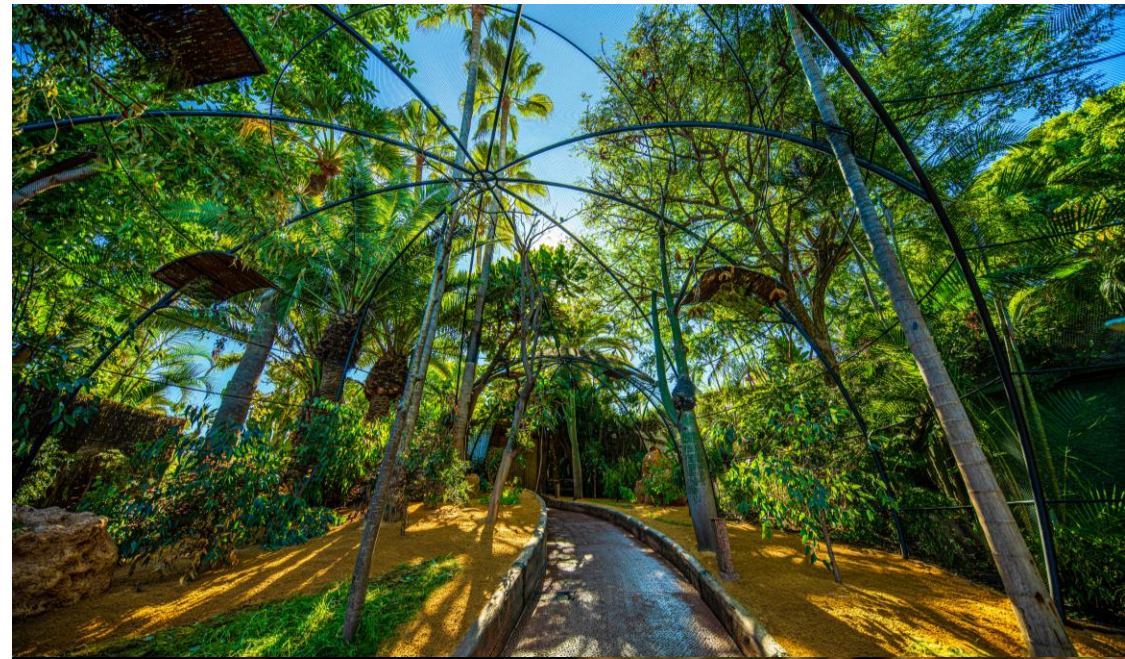


Loro Parque

Loro Park "OCEANIA", a sensational biotope of species with multicoloured Australian parrots. This innovative exhibition allows you to see these birds directly, with no visual barriers. A space where a large variety of species from Oceania display their incredible splendour. Members of the most diverse habitats in this part of the world, Australian parrots play a vital role in the ecosystems, acting as dispersers of seeds and pollinators. An experience that no-one should miss.

And The Grotto: a new experience at Loro Park from the secret world of bats. Once inside, you can see these mysterious flying mammals that primarily live in caves, crags and hollow trees. A unique way to observe how these nighttime creatures behave from inside their habitat and discover intriguing facts about this fascinating species.

www.loroparque.com/en



Loro Parque

Coral Kingdom is conceived as a sensory immersion into the seabed. A journey in which the beauty of the largest reef outside the ocean unfolds in all its splendour. Loro Parque opens the doors to this new space, where virtual reality and nature come together to create a unique experience for visitors.

The whole concept of this new facility is surprising and innovative. Its window, almost 40 metres long, is formed by a continuous glass of perfect transparency, with a meandering layout that helps to create a sensation of movement and fluidity in the viewer. A complexity that makes it the largest of its kind in the world.

The most impressive part of Coral Kingdom is the symbiosis between nature and the most innovative audiovisual technology that makes the spectator feel immersed under the sea. Through 360° projections and stunningly realistic holograms, visitors will travel along the sandy seabed, with the surface waves breaking over their heads. A journey under the sea where the colour and beauty of the reef create a wonderful and unique world.

www.loroparque.com



MBestcare

MBestcare is a tour operator in Tenerife specializing in wellness experiences.

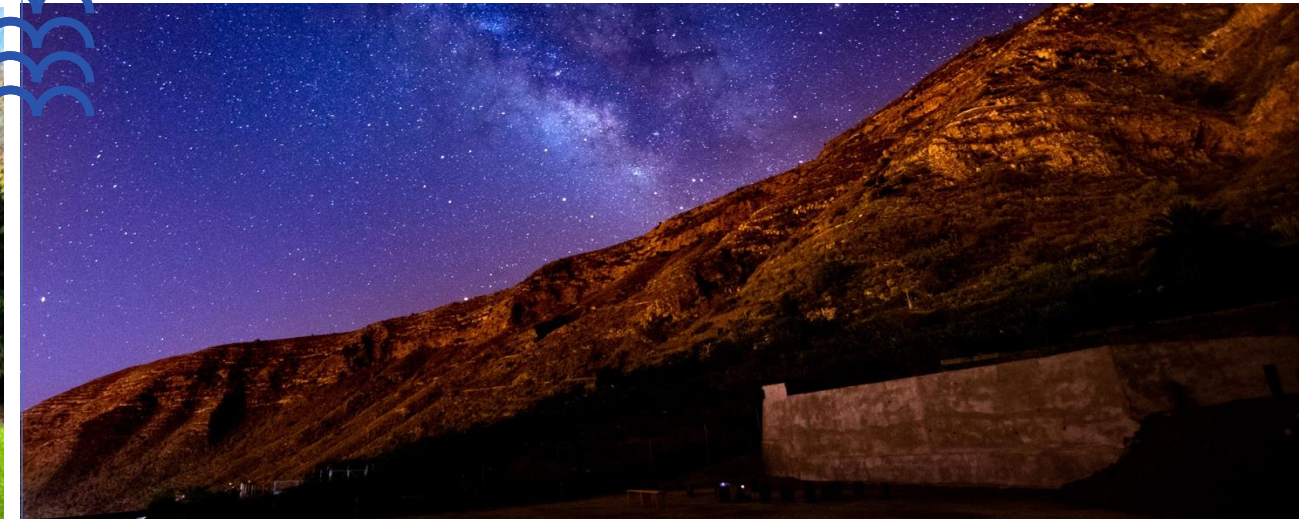
In 2021, it obtained the first Biosphere certification as a sustainable tour operator in the Canary Islands. Its goal is to promote tranquility and comfort for those who choose it, through the selection of suitable hotels for relaxation, along with activities that improve physical and mental balance, thus helping to enjoy vacations with greater vitality and harmony.

www.mbestcare.com

Parque Estelar Starlight Camino Barranco de Badajoz

The *Reserva Natural del Cielo y la Tierra* (Heaven and Earth Nature Reserve) is located in the Güímar valley. It was created to protect, preserve, and conserve nature (heaven and earth) and to spread the importance of nature in our lives. Within the reserve is the Parque Estelar Starlight Camino Barranco de Badajoz, certified by the Starlight Foundation, the first astronomical park in the Canary Islands, where activities are organised to observe the night sky, astronomical events, observation of lunar craters, sunspots.

www.reservanaturaldelcieloylatierra.com



Michelin Stars

The island continues to shine in terms of its cuisine. **Haydeé** by Víctor Suárez, located in La Orotava, in the north of Tenerife, and **Taste 1973**, under the direction of Diego Schattenhofer at the Hotel Villa Cortés in Arona, have been awarded their first Michelin star.

This distinction recognises their exceptional cuisine, blending flavours, colours and textures with island roots. Both establishments join the exclusive gastronomy club of venues with this accolade, giving Tenerife a total of nine stars across seven restaurants featured in the Michelin Guide.

www.restaurantehaydee.rest

www.europe-hotels.org/hoteles/villa-cortes/taste-1973/



TASTE 1973 RESTAURANTE



HAYDÉE BY VÍCTOR SUÁREZ

Edible perfumes

Tenerife chef Diego Schattenhofer (1973 Taste, Hotel Villa Cortés) has presented a new technology capable of creating "emotional" edible perfumes, called "Emotions." It is based on the stimulation, through certain natural and biodegradable fragrances, of the limbic system.

It consists of two fragrances applied in two formats. On one hand, "El Pinar" is applied through a spray on the hand when welcoming the customer, achieving the sensations of happiness and tranquility required to start the menu. On the other hand, "Medianías de las islas" is applied to a confit shoulder of goat, providing a sense of well-being and enthusiasm through its aroma.

www.europe-hotels.org/hoteles/villa-cortes/taste-1973/



WHAT'S NEW IN TENERIFE

Upcoming Events

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Sport Events

ATP Tenerife Challenger | 14 January – 03 March

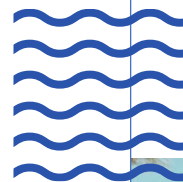
The Abama Tennis Academy will be the venue for three tennis tournaments that are part of the early-season calendar of the ATP Challenger. From January 14 to March 3, the initial matches will take place, where fans will enjoy the most significant men's sports event in the Canary Islands, bringing together the world's top tennis players.

Vuelta al Teide | 18 May

It is the leading cycling event in the Canary Islands, with UCI international status, attracting a thousand cyclists from over 30 countries to Tenerife. The Tour around Teide covers a distance of 175 kilometers with an elevation gain of 4,400 meters, starting and finishing in the coastal tourist area of Puerto de La Cruz.

Tenerife Bluetrail | 06-08 June

The event, which will celebrate its 13th edition this year, offers four race categories: Tenerife Bluetrail 110K, Tenerife Bluetrail 73K, Tenerife Bluetrail 47K, and Tenerife Bluetrail 24Km. It will be part of one of the most important trail running circuits in the world, becoming the second Spanish race where national and international runners can increase their chances of qualifying for the Dacia UTMB® Mont-Blanc, held at the end of August in Chamonix, France.

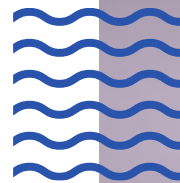


Concerts

TENERIFE DIAL AWARDS

Once again, the island of Tenerife stands out as a cultural exchange hub for different continents. The island's significance is not only in its beauty but also as a beacon for musical diversity, cultural richness, and linguistic ties that unite us all through Spanish music.

Tenerife is ready to host the 28th edition of the Dial Awards on March 14th, recognizing the best in Spanish music. The event will once again bring together the biggest artists from both sides of the Atlantic, including names like Malú, David Bisbal, India Martínez, Ana Guerra, and Rozalén, alongside Luis Fonsi and Pastora Soler. Blas Cantó will make his debut as the speaker for this edition.



WHAT'S NEW IN TENERIFE?

Concerts

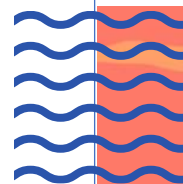
TENERIFE MUSIC FESTIVAL 2024

The tickets to dance, sing, and feel the music at the [Tenerife Music Festival](#) are now on sale.

Organized by the music producers newEvent and Farra World, the festival has already confirmed the presence of the king of Latin music, Marc Anthony, who will get the audience dancing to the rhythm of "Vivir la vida," "Ahora quién," or "Tu amor me hace bien."

Delaporte, Efecto Pasillo, Mikel Izal, La Oreja de Van Gogh, Real el Canario, Rozalén, and San Pedro are among the other confirmed artists. Soon, the concerts and names of other artists who will be part of this first edition will be announced.

Attendees will have the opportunity to enjoy a luxury lineup, featuring the best artists on both a national and international level.



TENERIFE MUSIC FESTIVAL

08 Y 09 · JUNIO · 2024
PUERTO DE SANTA CRUZ DE TENERIFE

MARC ANTHONY

A/Z

DELAPORTE · EFECTO PASILLO
MIKEL IZAL · LA OREJA DE VAN GOGH
REAL EL CANARIO · ROZALÉN
ST. PEDRO

MÁS ARTISTAS POR CONFIRMAR...

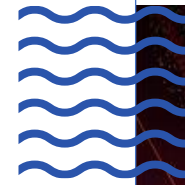
WHAT'S NEW IN TENERIFE?

Concerts

ED SHEERAN, IN TENERIFE

The British singer and musician Ed Sheeran has recently announced that he will hold one of his concerts in Spain in 2024 in Tenerife this summer, the 29th. of June, as part of his world tour #MathematicsTour, which will begin in Dubai in January and end in Cyprus in September.

Sheeran, who has released five studio albums and the winner of several 'BRIT Awards', has had ties with the island for a long time now, even before gaining his global success. One of his songs, entitled 'Tenerife Sea', was launched in June 2014, and is dedicated to his love for his girlfriend while on holiday on the island, in which he compares the blue sea he saw to the colour of his girlfriend's eyes.



AEI Presents & Friends by arrangement with One Point Live

Ed Sheeran

+ - = ÷ X
2024 TOUR
PLUS SPECIAL GUEST
CALUM SCOTT

Tickets only valid from authorised vendors

JANUARY	MARCH	AUGUST
TBA BAHRAIN, VENUE TBA	SAT 02 JAKARTA, GELORA BUNG KARNO STADIUM	SAT 09 KAUNAS, DARIUS AND GIRENAS STADIUM
TBA DUBAI, VENUE TBA	SAT 09 MANILA, SMDC FESTIVAL GROUNDS	SAT 10 ZAGREB, HIPODROM
SAT 27 OSAKA, KYOCERA DOME	SAT 16 MUMBAI, MAHALAXMI RACE COURSE	SAT 17 BELGRADE, UJICE PARK
WED 31 TOKYO, TOKYO DOME	JUNE	SAT 24 BUCHAREST, THE NATIONAL ARENA
FEBRUARY	TBA MALTA, VENUE TBA*	SAT 31 SOFIA, VASIL LEVSKI STADIUM
SAT 03 KAOHSIUNG, KAOHSIUNG NATIONAL STADIUM	TBA TENERIFE, VENUE TBA*	SEPTEMBER
SAT 10 BANGKOK, RAJAMANGALA STADIUM	JULY	TBA CYPRUS, VENUE TBA
FRI 16 SINGAPORE, NATIONAL STADIUM	FRI 12 GDANSK, POLSAT PLUS ARENA	
SAT 24 KUALA LUMPUR, BUKIT JALIL NATIONAL STADIUM	SAT 20 BUDAPEST, PUSKAS ARENA	
	SAT 27 HRADBO KRALOVE, PARK 360	

*SPECIAL GUEST TBA

EdSheeran.com

AEG

Carnival 2025

Secrets of Africa will be the slogan for the Tenerife Carnival 2025.

The Tenerife Carnival, considered one of the best carnivals in the world and the second largest in the world, will be dedicated to television in the upcoming edition. Declared an 'International Tourist Interest Festival,' the Tenerife Carnival will welcome thousands of travelers in Santa Cruz, the capital of the island, starting on January 31, the official kickoff date.

The Tenerife Carnival consists of two parts: the contests and the open-air dances. A wide variety of competitions, including street music groups, murgas, and comparsas, will take place in the fairground of Santa Cruz, which will also host the ever-popular Gala for the Carnival Queen selection. It will take place between January 31 and March 9, 2025.

www.carnavaldetenerife.com/



WHAT'S NEW IN TENERIFE?

Certifications

Certified destination

Following its efforts for tourism sustainability, Tenerife has achieved its recognition by obtaining once again the **Biosphere certification** that accredits it as a Sustainable Destination internationally.

Tenerife has also renewed the distinctive that identifies the island as a **Smart Tourist Destination**.

The private sector is also working along the same lines. Here are some examples of awards and certifications for tourist establishments in Tenerife:

- Terrazas de Abama and Jardines de Abama: Biosphere certification, EMAS, World Travel Awards: Europe's Leading Luxury All Suite Resort.
- MYND Adeje: Biosphere certification
- Adrian Hotels: Biosphere certification
- Landmar Hotels: Travelife Gold Certification
- Vincci Tenerife Golf: Biosphere Certification
- Riu Tenerife: TUI Global Hotels Awards
- Barceló Tenerife: Travelife and Biosphere Certification
- Coral Hotels: TUI Quality Hotel
- Loro Parque: The world's most sustainable zoo, as recognized by the World Association of Zoos and Aquariums (WAZA).
- Municipality of Santiago del Teide: Smart Tourist Destination (DTI) certification



Certified
Destination



Other certificates and awards

- **Terrazas de Abama Suites:** Awarded as 'Best Luxury 5* Hotel' and 'Best Golf Hotel in Spain' at the International Hotel Awards (IHA). Awarded as the "Best Luxury Resort in Spain" and "Best Hotel Suite" at the World Travel Awards.
- **Siam Park:** Applause Award, Traveller's Best of The Best from TripAdvisor, European Star Award to the Best Waterpark in Europe, Park Word Excellence Award.



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 Visit_Tenerife

 VisitTenerife

 Visit_Tenerife

Digital Brochure:
<https://yourisland.webtenerife.com/uk>

Website:
www.webtenerife.com



BIOSPHERE