

ITA Nominations 2021-2023

The ITAs did not operate in 2021 due to Covid

Best UK and Ireland Tourism Project

2023	2022
Cardiff Wine Passport	First Light Festival and East Point Pavilion, Lowestoft
Dundreggan Rewilding Centre	Hermaness Hill Path and Welcome Area, Shetlands
International Rugby Experience	Irish Museum of Time – Treasures of Timekeeping, Waterford
Living London History Walking Tour	Private women-led: Ethiopian Flavours in Shepherds Bush with coffee ceremony
Manchester Museum, 'hello future' transformation	The Famous Blacksmiths Gretna Green Experience
Park Hill tour - Walk the Streets in the Sky	The Holocaust Galleries, The Imperial War Museum
St James Way	
The Auckland Project	
Villa Ventorum - Roman Villa Experience	

Best Europe Tourism Project

2023	2022
FLUGT Refugee Museum of Denmark	Gozo in the House, Malta
British Normandy Memorial	High Scardus Trail, The Balkans
Narva Museum	La Ruta del Vino de Gran Canaria
Chaco Souvenirs	Museum of Amber, Gdansk
Koninklijk Museum voor Schone Kunsten Antwerpen	ViaBerna Switzerland

Best Wider World Tourism Project

2023	2022
The Pekoe Trail	Camino de Mayab (The Maya Way) Mexico
Bedouin Trail	Camping with Custodians – Djarindjin Campground Western Australia
The Taproom at Okavango Craft Brewery	Community Rhino Conservation Initiative (CRCI) Zimbabwe
The International African American Museum	The Academy Museum of Motion Pictures, Los Angeles
Trans Bhutan Trail	The Legacy Museum, Montgomery, USA
We don't talk about Pablo	The National Museum of African American Music, Nashville
Shirin Ethno Village	
POST Houston	